



KSNV

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	\$1,950.00	\$1,657.50
10/01/12	10/28/12	4	\$1,600.00	\$1,360.00
10/29/12	11/06/12	4	\$2,000.00	\$1,700.00

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$1,950.00	\$1,657.50	0.00
October 2012	4	\$1,600.00	\$1,360.00	0.00
November 2012	4	\$2,000.00	\$1,700.00	0.00
Totals	13	\$5,550.00	\$4,717.50	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/27/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$350.003		0.00	NM	5	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	MTWT----		4		\$350.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	09/17/12-09/23/12		Today Show		658a-9am		MTWTh-----	:30	(\$350.00)		0.00	NM		
	See MG 1.12 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
6	KSNV	09/17/12-09/23/12		Today Show		658a-9am		MTWTh-----	:30	(\$350.00)		0.00	NM		
	See MG 1.12 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
7	KSNV	09/17/12-09/23/12		Today Show		658a-9am		MTWTh-----	:30	(\$350.00)		0.00	NM		
	Credited [cr - making good with 105689]														
12	KSNV	09/19/12-09/19/12		Today Show		658a-9am		--W-----	:30	\$550.00		0.00	NM		
	Ⓜ MG for 1.4,1.6														
	Week:	09/24/12	09/30/12	MTWT----		4		\$350.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
11	KSNV	09/24/12-09/30/12		Today Show		658a-9am		MTWTh-----	:30	(\$350.00)		0.00	NM		
	Credited [cr]														
N 2	KSNV	10/17/12	11/02/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$400.003		0.00	NM	6	\$2,400.00

Order / Rev: 105685
Alt Order #:
Flight Dates: 09/11/12 - 11/06/12

Advertiser:	Benny for Nevada
Product Desc:	State Senate - Today Show
Estimate:	

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	11/02/12	Today Show	CM	658a-9am	-----	:30	0	\$400.00	3	0.00	NM	6	\$2,400.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WT---		2				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSNV	10/15/12-10/21/12	Today Show		658a-9am	--WTh----	:30		(\$400.00)		0.00	NM		
		Credited													
		[cr]													
		Week: 10/22/12	10/28/12	-TWT---		3				\$400.00		0.00			
		Week: 10/29/12	11/04/12	---TF--		2				\$400.00		0.00			
N 3	KSNV	11/05/12	11/06/12	Today Show	CM	658a-9am	-----	:30	0	\$600.00	2	0.00	NM	2	\$1,200.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2				\$600.00		0.00			
													Totals	13	\$5,550.00